



Bend Paddleboard Challenge

Central Oregon's Premier Paddle Board Race

Riverbend Park, Bend OR

Saturday, June 22, 2019

www.bendpaddleboardchallenge.com

Race Description

Set on a calm stretch of the Deschutes River in beautiful Bend, Oregon, the 2019 Bend Paddleboard Challenge welcomes racers of all skill levels to Central Oregon's premier paddle board race with four racer categories (Elite, Recreational, Corporate, and Junior) and two distances (1.5 and 4.5 miles). The longer race commences at 10 am, followed minutes later by the short race.

We welcome our friends from various water sport and lifestyle companies to join us for a day of racing, demoing great products, and having fun!

Contact Patrick Calavan for Sponsorships

Phone: 541-241-2712

Email: pat@standonliquid.com

Title Sponsor / Platinum - \$3,000

- Company name listed as “Title Sponsor” for event on all relevant marketing material
 - Company logo prominently placed on Bend Paddle Challenge website and linked to sponsor website
 - Prominent placement or mention of company logo or name on event posters, race bibs, t-shirts, banners, Facebook page, radio advertisements, print advertisements, and all digital advertisements
- Right of first refusal for following year
- First choice booth placement in *highest* traffic area
- Announcement in press release with link to sponsor website
- Five paid-for social posts, plus multiple tagged social posts
- Company banner prominently placed at venue (if provided)
- Mention of company during PA announcement and opportunity to promote business through PA system for approx 3 minutes
- Company literature and materials present at registration table
- 10x20 booth space at event
- Access to beach to demo products (if relevant)
- Free entry for up to two, five-person corporate teams

Gold Sponsor - \$1,500

- Company logo on event posters, t-shirts, banners, Facebook page, print advertisements, and all digital advertisements
- Company logo on Bend Paddle Challenge website and linked to sponsor website
- Second choice booth placement in high traffic area
- Mention in press release
- Three paid-for social posts by Stand on Liquid & Bend Paddle Challenge
- Company banner placed at venue (if provided)
- Mention of company during PA announcement and opportunity to promote business through PA system for approx 2 minutes
- 10x10 booth space at event
- Access to beach to demo products (if relevant)
- Free entry for five-person corporate team

Silver Sponsor - \$750

- Company logo on event posters, t-shirts, Facebook page, and all digital advertisements
- Company logo on Bend Paddle Challenge website and linked to sponsor website
- Tagged 2x social posts by Stand on Liquid & Bend Paddle Challenge
- Company banner placed at venue (if provided)
- Mention of company during PA announcement and opportunity to promote business through PA system for approx 1 minute
- 10x10 booth space at event
- Access to beach to demo products (if relevant)
- Free entry for five-person corporate team

Bronze Sponsor - \$250

- Company name on t-shirts, logo on Facebook page
- Company logo on Bend Paddle Challenge website and linked to sponsor website
- Mention of company during PA announcement
- 10x10 booth space at event
- Access to beach to demo products (if relevant)

